

WELLINGTON

SLUSH'D

PROGRAMME



THE ATOM
Innovation space



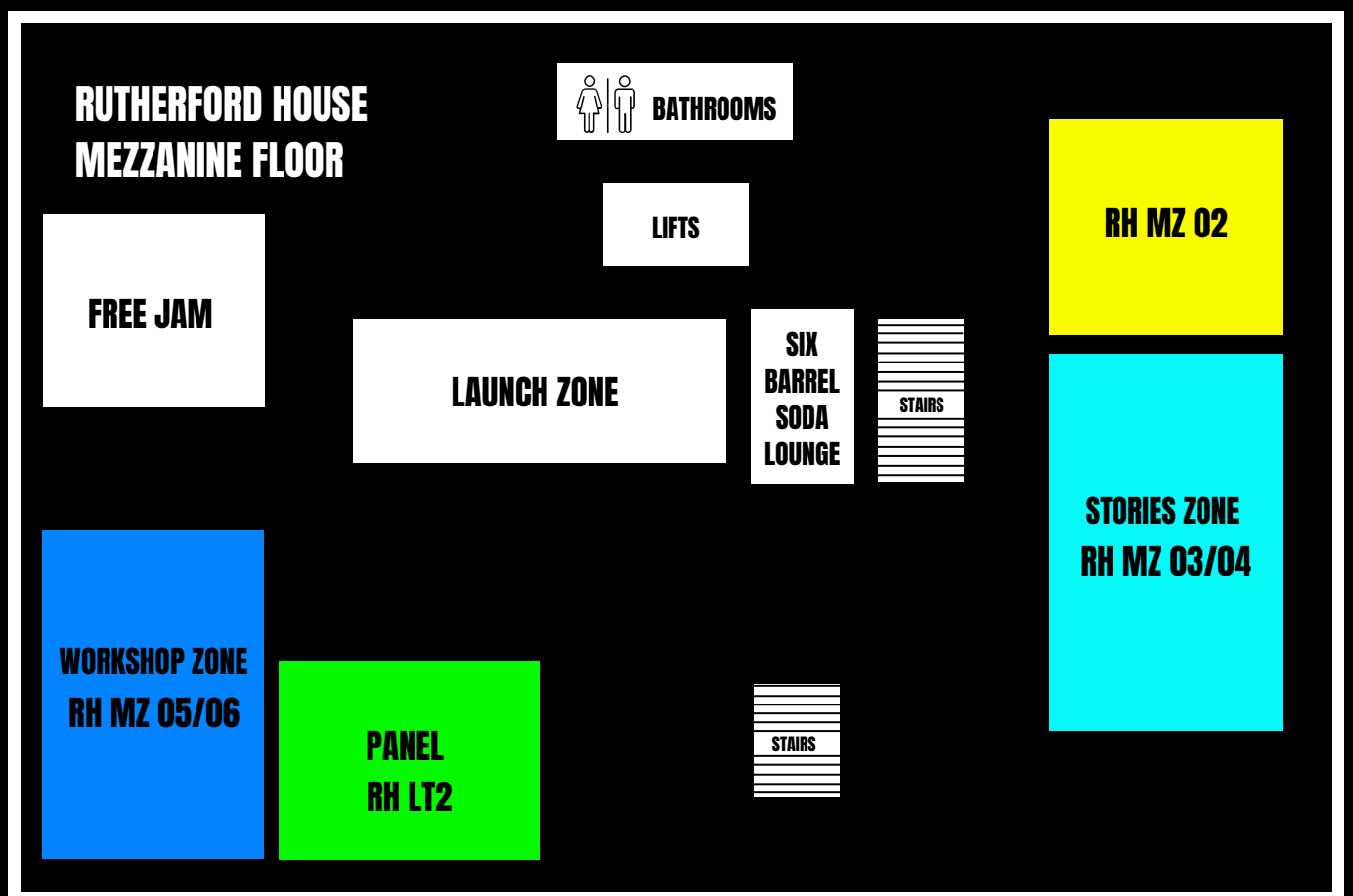
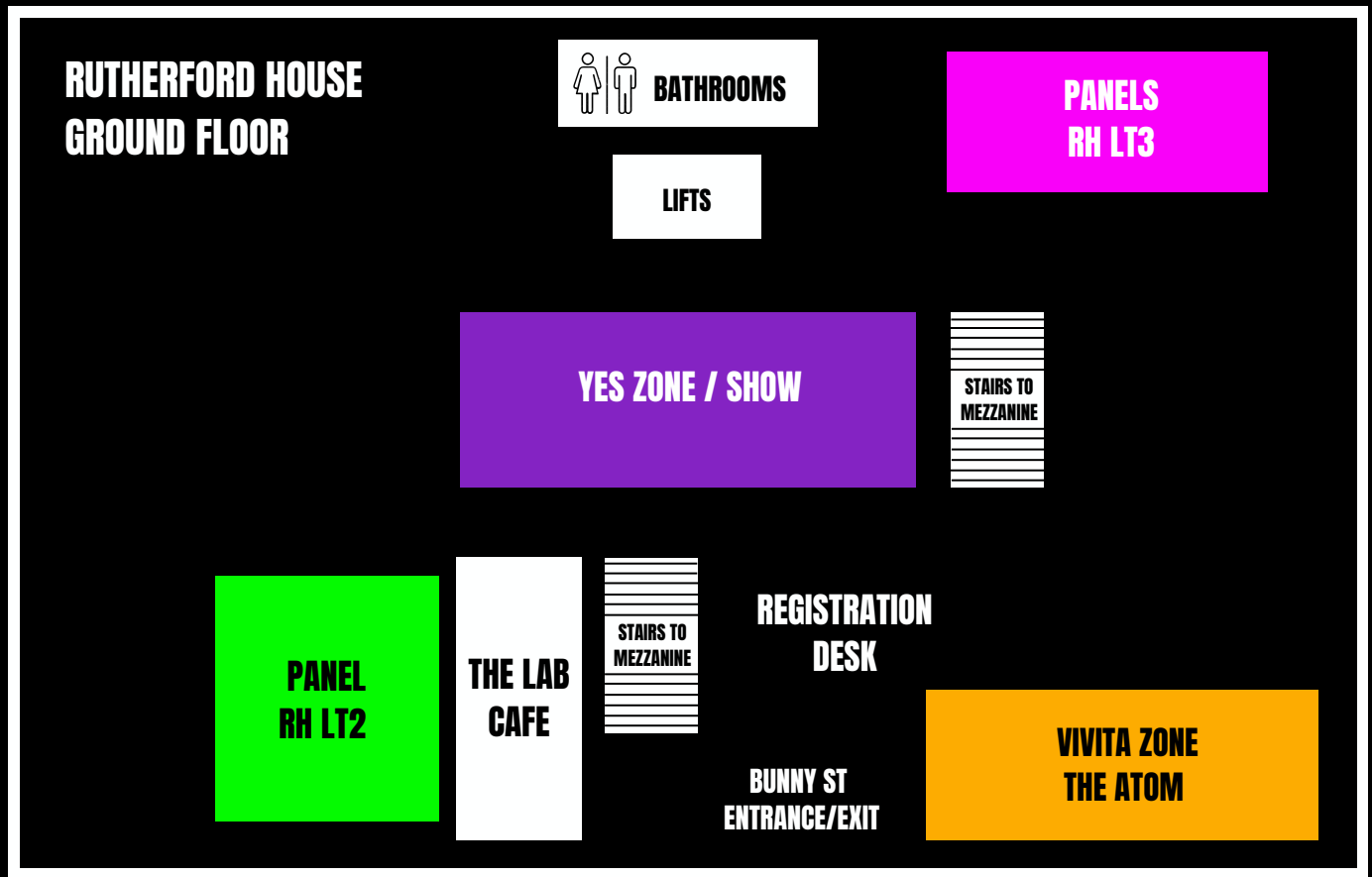
VICTORIA UNIVERSITY OF
WELLINGTON
TE HERENGA WAKA

OBVIOUS
BRAND PARTNERS



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MAPS



2-3.30 PM

Slush'D Wellington Launch

2.00 pm - 2.15 pm | Mezzanine Launch Zone

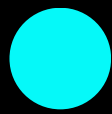
STORIES



Helen McLaren and Clare Gallagher, Co-founders of With Impact

Sustainable Corporate Gifting

2.30 pm - 2.45 pm | RH MZ03/04



Frances Shoemack, Founder of Abel Fragrance

Natural Fragrance Industry

2.45 pm - 3.00 pm | RH MZ03/04

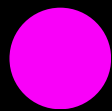


Mason Bleakley, Principal of Icehouse Ventures

Venture Capital, Investments

3.00 pm - 3.15 pm | RH MZ03/04

PANELS



Panel 1: Wave of Change for Sustainable Movement- A Co-founder chat

Luke Sinclair and Kendall Bristow (FTM Motion), Jack Candlish (Verdure), and Jacksen Love (Flamingo)

2.30 pm - 3.15 pm | RH LT 3

WORKSHOPS



Workshop 1: Startup 101 - Building a Startup with \$0 by Creative HQ

2.30 pm - 3.15 pm | RH MZ05/06



Workshop 2: Funding Your Hobby-Turned-Business - By Findex

2.30 pm - 3.15 pm | RH MZ02



FOLLOW WELLINGTON SLUSH'D SOCIALS

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3.30 - 4.30 PM

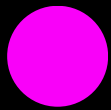
STORIES



Student Showcase: Atom Innovation Space Rising Stars

3.30 pm - 4.15 pm | RH MZ03/04

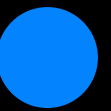
PANELS



Panel 2: Startup Investors Unleashed: Peek Behind the Curtain

Andrew Chen, Venture Partner (Matu Group) Kathleen Lucere, Investment Associate (EVEN Capital) and Millie McKelvie, Senior Associate (MOVAC)

3.30 pm - 4.15 pm | RH LT 3



Panel 3: Decoding Success in Digital Creativity: Expert Insights from the Digital, Gaming, and Media Industries

Mario Wynands, (PikPok), Ciaran Jack (Obvious), Andrew Hillstead (Psychoactive Studios), Alex Matthews (Xequals)

3.30pm - 4.15 pm | RH MZ 05/06



Panel 4: Cultural Superpowers Unveiled: Maori Entrepreneurs Share Their Journeys

Johnson Witehira, Co-founder (Indigenous Design and Innovation Aotearoa (IDIA) & Waahi Wairua)

Narida Hooper, Founder (He Putiputi)

3.30 pm - 4.15 pm | RH MZ02

4.30 - 5.30 PM Part 1

STORIES



Jos Ruffell, Founder of Garage Project

Beverage Industry

4.30 pm - 4.45 pm | RH MZ03/04



Ciaran Jack & Essi Airisniemi, Founder & GM of Obvious Brand Partners

Creative & Digital Solutions

4.45 pm - 5.00 pm | RH MZ03/04



Keaton Ennis, Founder of Perfect Circle

Sustainable Vintage Clothing

5.00 pm - 5.15 pm | RH MZ03/04



Ash Holwell, Design Activist - two/fiftyseven

Co-working spaces

5.15 pm - 5.30 pm | RH MZ03/04

PANELS



Panel 5: An Entrepreneurs' Career, the Squiggly Journey

Steph Benseman (Icehouse Ventures and Benny), Sonya Williams (Sharesies), Kat Lintott (Wrestler & Rewiring Aotearoa), Samantha Gadd, (Excellent & Humankind), Jessie Wong (Yu Mei), Monique Kaminski (Jeuneora), Emily Blythe (Pyper Vision)

4.30 pm - 5.30 pm | RHLT 2

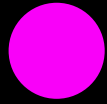
4.30 - 5.30 PM Continued

WORKSHOPS



Workshop 3: Unlocking Your Future: CV Building and Job Search Strategies for Gen Z - By Zeil

4.30 pm - 5.00 pm | RH MZ02



Dragon's Den Session - Brought to you by HEX

4.30pm | RH LT 3



Interactive Session with Fonterra: Unveiling Sustainable Innovation and Startup Synergy

4.30 pm - 5.15 pm | RH MZ02

SHOW

Check out our awesome expo spaces!

Abel Fragrance, FTN Motion, Victoria university of Wellington, Six Barrel Soda, Momentum Investment, Perfect Circle, Young Enterprise (YES), Creative HQ, Dignity NZ, With Impact

2.00 pm - 6.00 pm | Ground Floor Foyer

FLOW ZONE



Need a break from sitting down and listening to talks?

Check out Vivita's interactive innovation zone and jump into a range of mini-creative challenges including turning trash into treasure, transforming random objects into interactive art with viviware cells, and a surprise master challenge that needs to be cracked by the end of the day.

2.30 pm - 5.00 pm | The Atom Innovation Space, Ground Floor

SLUSH'D + AFTER PARTY



Join us at the After Party for some networking, kai, and some cold bevies with Garage Project!

6.00 pm onwards | RH MZ05/06

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Young Enterprise



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With Impact

BIRD ISLAND

INNOVATION FOR GLOBAL GOOD